

PRESS RELEASE

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Celebrating of 20 Years Multi Bintang Indonesia Brewery Pioneer of Industrialization in Sampangagung

20 years celebration series of Sampangagung Brewery

MOJOKERTO, 03 November 2017 – PT Multi Bintang Indonesia (Persero) Tbk (Multi Bintang) celebrated its 20th brewery anniversary in Sampangagung, Mojokerto. In the framework of appreciation for government and community support, Multi Bintang held a series of events in Sampangagung such as *ludruk* performances with more than 3,000 participants on October 14th, fun walk with more than 14,000 participants on October 20th, and the peak is the inauguration of Bintang Gallery, a memorabilia from the Company that produces Indonesia's iconic beer, Bintang beer, which has been established for over 85 years in Indonesia.

"Today is the peak of our 20th brewery anniversary and a momentum that we use to extend our gratitude to the government and community in Sampangagung for their relentless support to Multi Bintang until now," said President Commissioner PT Multi Bintang Indonesia Tbk, Cosmas Batubara, during the inauguration of Bintang Gallery, in Sampangagung (03/11).

20 years ago, Multi Bintang brewery in Sampangagung village was the first brewery relocated from Ratna Street, Surabaya. Besides, being known as a Company with a brewery that used the latest technology in Sampangagung, the brewery also marked the beginning of industrialization which was followed by many other companies. There are now at least more than five companies that established a modern factory in Sampangagung. Also, it becomes the driving force for the economy in that area.

Multi Bintang also continues to innovate. Currently, Multi Bintang has built a non-alcoholic beverage production facility in Sampangagung with modern technology. This proves Multi Bintang commitment to transform into a company that not only produces beer but also non-alcoholic beverages.

"Our presence for 20 years here, we want to continue to grow with the community and to contribute. As a concrete manifestation, we continue to do sustainability activities such as, supporting the Sampangagung community in environment-based activities. We hope that the great collaboration and support between Multi Bintang, the government and the community can continually improve in the future," Cosmas said.

In the framework of this anniversary, Multi Bintang also inaugurated Bintang Gallery, a gallery in Sampangagung which is located inside Multi Bintang brewery. It is expected that the presence of this gallery can be a new destination for industrial tourism in the region. In this gallery,



visitors can see various information about the brewing process, the history of Multi Bintang brewery in Sampangagung as well as the company' sustainability activities.

About PT Multi Bintang Indonesia Tbk – www.multibintang.co.id

Multi Bintang grew in strength to become a reputable and responsible Beverages Company in Indonesia and a proud history of more than 85 years in Indonesia. Identical with Bintang beer, Indonesia's iconic beer, Multi Bintang also offering another portfolio of beer brands and non-alcoholic beer/beverage brands. Multi Bintang produces and markets Heineken (world's premium beer brand), low alcohol Bintang Radler and non-alcoholic beverages Bintang Radler 0.0%, Bintang Zero 0.0%, Bintang Maxx, Green Sands and Fayrouz in Indonesia. Recently, Multi Bintang also markets Strongbow, number 1 Cider brands in the world. Besides products, Multi Bintang also shines through its performances and people. PT Multi Bintang Indonesia Tbk was awarded as one of the Indonesia Best Public Companies 2014, Indonesian Employer of Choice 2013, Best Water Management and Sustainable Business Award 2016, and Bintang beer was awarded as the Most Valuable Indonesian Brand from 2013-2016.

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