

Public Expose PT Multi Bintang Indonesia Tbk:**Towards a Star Company***(Period: January – December 2017)*

- With sound execution of strategy in a difficult consumer market the Company delivered a record level of revenue (+4% vs 2016) to IDR 3.39 trillion, despite the rather subdued consumption conditions in 2017.
- Operating Profit in 2017 grew 14% to IDR 1.56 trillion versus comparable Operating Profit in 2016¹.
- Final dividend over FY 2017 of IDR 487 per share was approved by the AGM. Including the interim dividend of IDR 140 per share, this brings the total dividend to IDR 627 per share (total dividend pay-out of IDR 1.32 trillion)

JAKARTA, 17 April 2018 – PT Multi Bintang Indonesia (Persero) Tbk (Multi Bintang) held a Public Expose following its Annual Shareholder Meeting to announce financial results for financial year ended on 31 December 2017.

Multi Bintang continued to drive its transformation agenda to reposition the business for more profitable, sustainable growth over the long term. The strategic initiatives we took towards this goal in 2017 – including the ongoing transformation of our portfolio beyond beer, and a streamlining of costs and business processes across the company – has enabled us to deliver growth at the top-line and even more strongly at the bottom-line performance.

“The Company’s strategy remained focused on delivering Multi Bintang’s transformation into a multi-beverage company. To this end, the Company launched several new products in the low-alcohol category as well as developing the portfolio of non-alcoholic beverages,” said Michael Chin, President Director PT Multi Bintang Indonesia (Persero) Tbk in Jakarta (17/04).

A 4% increase in revenue of Multi Bintang from Rp 3,263 billion in 2016 to Rp 3,390 billion in 2017, is driven by the double-digit growth of Heineken, the international premium beer, and the launch of two new product innovations, Heineken Light and Bintang Radler Orange.

Multi Bintang is also looking beyond Indonesia to drive revenue growth. Having already created small but significant export markets in Australia, Japan and the Netherlands, in 2017 we began exporting Bintang to the United Kingdom.

On sustainability, Multi Bintang has established Sahabat Multi Bintang Foundation in 2017 to provide a more focused channel to grow together with the communities. Michael added, the first project of Sahabat Multi Bintang Foundation was to provide drinking water and portable toilets to evacuees in Bali who were evacuated from their homes due to the threat of possible eruption of Mount Agung in last December 2017.

¹ before the impact of one-time charge of exceptional item



About PT Multi Bintang Indonesia Tbk. – www.multibintang.co.id

Multi Bintang grew in strength to become a reputable and responsible Beverages Company in Indonesia and a proud history of more than 85 years in Indonesia. Identical with Bintang beer, Indonesia's iconic beer, Multi Bintang also offering another portfolio of beer brands and non-alcoholic beer/beverage brands. Multi Bintang produces and markets Heineken (world's premium beer brand), low alcohol Bintang Radler and non-alcoholic beverages Bintang Radler 0.0%, Bintang Zero 0.0%, Bintang Maxx, Green Sands and Fayrouz in Indonesia. Recently, Multi Bintang also markets Strongbow, number 1 Cider brands in the world. Besides products, Multi Bintang also shines through its performances and peoples. PT Multi Bintang Indonesia Tbk was awarded as the Top Capital Market Food and Beverages Sector in 2017, Stellar Workplace Awards 2017, Sustainable Business Awards 2016-2017, and Bintang beer was awarded as the Most Valuable Indonesian Brand from 2013-2017.

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