

4.000 Trees Planted in World Water Day 2018

World Water Day 2018

MOJOKERTO, 22 Maret 2018 – In commemorating World Water Day 2018, PT Multi Bintang Indonesia (Persero) Tbk together with Claket Village community planted 4,000 trees at Genitri and Gunung Kejen spring, R Soerjo Forest Park, Claket Village. When summed up with the previous year, a total of 10,000 trees have been planted by Multi Bintang in Mojokerto. This action aims to conserve water resources and preserve the upstream of Brantas River.

Attending the event were Mojokerto Vice Regent H. Pungkasiadi, Environment Director Seloliman (YLHS) Suroso, Head of Perhutani Indra, and Mojokerto Military District Commander Lieutenant Colonel Kav Hermawan Weharima, SH and Head of Environmental Office Mojokerto Regency Drs. Zainul Arifin Msi. For your information, based on YLHS' review, there has been a decrease in the flow of springs in Claket Village which is a village near R. Soerjo Forest Park. This is what underlies the tree planting activities undertaken by Multi Bintang.

"Together with various elements of society, Multi Bintang is always committed to conserve water resources wherever our brewery operates," said Sampangagung Brewery Manager Salima Bekoeva, at Nabung Banyu 2018 event, in Mojokerto (22/03). Salima added, preserving environmental sustainability is one of the most important parts in Multi Bintang's business.

Welirang Forest Area is a very strategic area for the development process of all sectors in East Java. Forests with an area of more than 50 million hectares consisting of conservation forests, protected forests and production, have 5 main sub-basins that have sustained 60% or equivalent to 23 million people living in East Java.

4,000 trees planted includes 10 types of plants that have their respective functions. For example, *banyan* trees, *bulu* trees, bamboo trees and *gondang* trees serve to store rain water. In addition, Multi Bintang also planted pine trees and *tutup musa* trees which are endemic plants from R. Soeryo Forest Park. And the last is, planting fruit-producing forest trees that can later be economically benefit to forest farmers when the fruits ripe.

In addition to planting trees, Multi Bintang also held a celebration of organic vegetable harvest that comes from Multi Bintang's greenhouse program. This program provides 25 greenhouses gradually to the communities around Welirang mountain forest to help them achieve agricultural independence. Currently, 10 greenhouses have been distributed to the farmers group from Claket villages and community groups from Kembang Belor Village. "The



greenhouse program run by Multi Bintang has benefited 420 households living around Welirang mountain forests," Salima said.

"Hopefully with *Nabung Banyu* conservation program and community empowerment of forest park initiated by Multi Bintang can contribute positively to the sustainability of the springs in conservation forest areas," concluded Salima.

About PT Multi Bintang Indonesia Tbk. – www.multibintang.co.id

Multi Bintang grew in strength to become a reputable and responsible Beverages Company in Indonesia and a proud history of more than 85 years in Indonesia. Identical with Bintang beer, Indonesia's iconic beer, Multi Bintang also offering another portfolio of beer brands and non-alcoholic beer/beverage brands. Multi Bintang produces and markets Heineken (world's premium beer brand), low alcohol Bintang Radler and non-alcoholic beverages Bintang Radler 0.0%, Bintang Zero 0.0%, Bintang Maxx, Green Sands and Fayrouz in Indonesia. Recently, Multi Bintang also markets Strongbow, number 1 Cider brands in the world. Besides products, Multi Bintang also shines through its performances and people. PT Multi Bintang Indonesia Tbk was awarded as the Top Capital Market Food and Beverages Sector in 2017, Stellar Workplace Awards 2017, Sustainable Business Awards 2016-2017, and Bintang beer was awarded as the Most Valuable Indonesian Brand from 2013-2017.

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